

Mian DENG

Product, UX Lead

18+ Yrs In Design | 0 → 1 Product

"Taste, Craftmanship, AI-Native Execution."

Language	EN CN IT FR JP
Work Permit	H1B Holder, EU Citizen

Achievements w/ AI Tools

- ▶ Using LLMs as adversarial thinking partners to stress-test product logic and frameworks, **executed into PRDs and products**:
 - **Tiny Product Session** – cross-platform agent collab interface;
 - **Trace POC** – evidence-layer knowledge graph platform;
 - **Portfolio Site** – precise design ↔ code MCP workflow.
- ▶ Handled **4 concurrent legal cases** across Hong Kong High Court and mainland China as litigant in person:
 - **Obtained HK court order** recognizing mainland judgment under Cap. 597 – **only the 2nd litigant in person since 2006**
 - **Revived 2 criminal filings** under procuratorate and Shanghai High Court supervision; initiated **creditor revocation proceedings**

Education

2011.8-2014.5

MS, Interior Design

Pratt Institute, USA

2010.10-2011.7

MS ex., Environmental Design

Tokyo University of The Arts, Japan

2007.9-2010.7

BS, Industrial & Product Design

Politecnico di Milano, Italy

2021.9-12

BS, Psychology

Introduction To Psychology & Brain Cognition

Research Methods And Statistics

University of Amsterdam, Holland

Experiences

2024.12 - 2025.10

Product Lead, UIUX Auditor

Decentralized Intelligence Network [Whitepaper](#)

▶ Distilled the technical complexity of decentralized **federated learning infrastructure** from white paper, translated into actionable product scope - proposing **the first Data DEX**, diagrams, strategies and narrative presented through pre-seed pitchdecks.

▶ Identified wearable data training & **to B use cases**; Proposed **Eigen AVS technical integration**, 23andme & Sei ecosystem partnerships.

Cede Hub Trading dApp [Cedehub.io](#)

▶ Reviewed **IA, accessibility**, proposed & created **on-boarding flow**, revamped the campaign overview page, **trading modal**, profile dashboard and quest pages.

Maitrix dApp [Thematrix.ai](#)

▶ Reviewed **IA, content**, UIUX, revamped **Mint/Burn**, Staking, Profile and Testnet Faucet pages.

Aladdin (now office.xyz) [Office.xyz](#)

▶ Shaped the project angle for contracting and **orchestrating AI Agents as a crew**, lo-fi prototyp of MVP scoped for **stablecoin yield farming & agent marketplace**.

2024.5 - 2024.11

UX Design Lead

Entangle Labs [Entangle.fi](#)

Led **UX strategy and visual direction** across Entangle's omni-chain interoperability product suite. Owned **design systems, responsive design, and implementation quality** end-to-end.

▶ **Trillion DeFi Protocol** – Redesigned omni-chain money market with new IA splitting pools into Earn/Spend, **CEX-grade PNL dashboard** for yield farming and leveraged positions. Proposed **re-balancing pool system** for unified omni-chain liquidity.

▶ **Entangle Hub Explorer** – Unified fragmented **staking flow** into a single dashboard. Brushed up **Photon Messaging (CCM) display**; revised **E-Bridge** with fees breakdown, **5-step status tracking**, and **all-Tx claim & management**.

Skills

Design

Design Thinking · Product Strategy · IA · Lo-Fi / Hi-Fi UI · Prototyping · User Research & Testing · Design Systems · Art Direction

Technical

Python · HTML + CSS + JS · Claude Code · Codex · Cursor · Figma MCP · Vercel

💡 Skills

0 → 1 Product

PM · Cross-functional Leadership · Pitch Deck ·
Whitepaper Distillation · Developer-facing
Product

Web3 / DeFi

Onchain UX · Tokenomics · Data Visualization ·
Cross-chain Interoperability · dApp Design · AI
Agent Systems

Craft

3D Visualization · Spatial Design · Furniture
Design · Architectural Model-making · Hand-
sketch · Letter Press

💡 Trainings

Python Bootcamp @Udemy

Agile Project Management @Coursera

HTML & CSS Fundamentals @Udemy

Google UX Certificate @Coursera

Archi. Visualization @SOA Academy

- **Universal Data Feeds** – User research with Solana & EVM developers; designed data display, source pages, and **developer portal with sandbox and sample code** to drive integration.
- **Universal Token Standard** – Omni-chain **token launch and management** UI for binded token cluster and liquidity.
- **Omnipoint System** – Led wireframes for **engagement tracking, rewards, and leaderboard**; oversaw hi-fi delivery.
- **Also:** Researched ERC-4337 for **account abstraction** and multi-wallet support exploration. Co-delivered **UX audit** for Zerosum (Now Genome, a competitive gaming prediction platform).

2024.1 - 2024.5

Founding Product Designer

D3Serve Labs, Inc. [Namefi.io](#)

- Built 0 → 1 product experience for **trading & managing tokenized DNS** on-chain (ETH Mainnet & Base).
- Established the initial **visual identity, design system**. Revamped investor's pitchdeck.

2023.8 - 2023.11

Advisory & Senior Product Designer

Altiplanic GmbH [Evmos.org \(acquired by Interchain\)](#)

- Reshaped user-oriented **Send/Receive modals** for IBC Transfer (Cosmos Ecosystem). User research, **(in)validations and product strategies** for the dApp store concept.

2022.5 - 2023.2

Co-Founder & Product Designer

Virtuoso Labs, Inc. [Savvy DeFi \(Alchemix fork + ve\)](#)

- Co-founded & built a 0 → 1 **DeFi Auto-Repay lending product** (Avalanche & Arbitrum Ecosystem). Delivered **3 major UX improvements**, w/ focus on **monitoring depeg risks** of yield-bearing base - sythetic asset pairs.
- Established visual system, design language, & directed **visualization of abstract DeFi concept** showcasing protocol mechanisms.
- 4 months **in-depth qualitative UX research w/ advanced DeFi users**, establishing UIUX guidelines and product concepts.

2013 - 2022

Taste, Craft & Spatial Thinking

Interior Architect career spanning NYC, Paris, Shanghai and Tokyo – hospitality, residence, retail, and commissioned collection.

- **Rockwell Group, Yabu Pushelberg, NYC** – Interior Designer, full-time. Concept through DD on luxury hospitality projects including Edition Doha, Rosewood Tianjin, Park Hyatt Bangkok.
- **Objective Gallery** – Director of Product Development. 8-piece furniture collection; Aria Armchair received GRDP Award by Institut Français du Design, exhibited at Shanghai AO21 Art Fair and Louis Vuitton VIP room, Best Seller throughout the years.
- **Freelance · Byredo, Patrick Jouin iD, Tristan Auer, UXUS** – Retail and hospitality projects across Stockholm, Paris, Amsterdam, New York. Cruiseship public area & restaurant, Byredo store rollout adapting modular system across locations.
- **Sinato Architects, Tokyo** – Shinjuku Station Environmental Design, award-winning renovation of a complex transit hub.